

BECK A. TAYLOR, PH.D.

President and Professor of Economics
Samford University
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PERSONAL INFORMATION

Birthplace and date: Arkadelphia, AR; October 13, 1969
Married: Julie Anne (Dearing) Taylor (B.S.Ed., M.S.Ed., Baylor University), 31 years
Children: Zachary (27), Lauren (25), Chloe (16)

PROFESSIONAL BIOGRAPHY

Dr. Beck A. Taylor began his tenure as the 19th president of Samford University, in Birmingham, Ala., in July 2021. He returned to Samford after serving as the 18th president of Whitworth University in Spokane, Wash., from 2010-2021. Prior to that appointment, Taylor served as dean and professor of economics for Samford's Brock School of Business (2005-2010), and associate dean for research and faculty development and the W.H. Smith Professor of Economics for Baylor University's Hankamer School of Business, in Waco, Tex. (1997-2005).

During Taylor's first two years as Samford's president, he led the development of the university's strategic plan (*Fidelitas: Faith and Future*), which sets a bold and aspirational vision to reinforce and strengthen Samford as a leading national, comprehensive, Christ-centered institution of higher learning. A \$100 million gift from alumnus Marvin Mann in 2022, the construction of a new \$65 million campus recreation and wellness complex, and record enrollments are fueling Samford's growth and impact.

Taylor's 11-year tenure at Whitworth – the third-longest presidential term of service in Whitworth's history – was highlighted by a renewed emphasis on community engagement; efforts to enhance academic programs and quality; the building of new campus infrastructure to facilitate the university's academic, athletic, and student life programs; the creation of newly endowed faculty positions and centers; leading Whitworth's largest-ever comprehensive fundraising campaign; and an emphasis on overall institutional effectiveness.

After earning his undergraduate degree from Baylor with majors in economics and finance, Taylor was employed as an analyst for Andersen Consulting (now Accenture) in Houston, Texas. He went on to earn his M.S. and Ph.D. in economics from Purdue University. After returning to the Baylor faculty, Taylor was named the first holder of the W.H. Smith Professorship in Economics. In 2002, he was appointed as a visiting scholar by Harvard University where he spent one year in residence at the Harvard Graduate School of Education.

As dean of Samford's Brock School of Business, Taylor led the rapid transformation of the business school, including its renaming to honor Harry B. Brock, Jr., founder of Compass Bank. Taylor led the Brock School of Business to establish eight new academic programs, as well as the school's new honors program. The school's entrepreneurship program was recognized in 2010 as the nation's top emerging program by the U.S. Association for Small Business & Entrepreneurship. In an effort to build bridges between students and the regional business community, Taylor established the Samford Business Network, as well as a 45-member advisory board of the region's top business leaders.

As a scholar, Taylor has published dozens of studies in economics journals such as *Review of Economics and Statistics*, *Journal of Labor Economics*, *Journal of Human Resources* and *Journal of Money, Credit, and Banking*. Illustrating his diverse research interests and his connections to the social sciences, Taylor has also published groundbreaking research in public health and child developmental psychology. His research has been cited in testimony given before the U.S. Congress, the Federal Trade Commission, and the California State Assembly, and also has been referenced in publications such as *The New York Times*, *The Boston Globe*, and *The Christian Science Monitor*. Taylor is a member of numerous professional and academic organizations, and he has served as a strategic business consultant for dozens of organizations.

Taylor and his wife of 31 years, Julie, have three children: Zachary, 27, a Los Angeles-based music recording artist, Lauren, 25, a medical student at the University of Washington, and Chloe, 16, a junior in high school.

PROFESSIONAL APPOINTMENTS

Samford University, Birmingham, AL

President and Professor of Economics (2021-)

Dean and Professor of Economics, Brock School of Business (2005-2010)

Whitworth University, Spokane, WA

President and Professor of Economics (2010-2021)

Baylor University, Waco, TX

Associate Dean for Research and Faculty Development, Hankamer School of Business (2004-2005)

Graduate Program Director, Hankamer School of Business, Department of Economics (2003-2004)

W.H. Smith Professor of Economics, Hankamer School of Business, Department of Economics (tenured; 2000-2005)

Assistant Professor of Economics, Hankamer School of Business, Department of Economics (1997-2000)

Harvard University, Cambridge, MA

Visiting Scholar, Graduate School of Education, Department of Human Development and Psychology (2002-2003)

Purdue University, West Lafayette, IN

Research Fellow, Purdue University Research Foundation (1996-1997)

Lecturer, Krannert School of Management, Department of Economics (1993-1996)

Other Compensated Professional Appointments

Trustee, Templeton World Charity Foundation, Nassau, Bahamas (2022-)

Director, Goldleaf Financial Solutions, Inc. (NASDAQ: GFSI), Norcross, GA (2007-2009)

Consultant, Finance & Resource Management Consultants, Bellingham, WA (2001-2010)

Vice President, AgriFocus, Inc., Monument, CO (2000-2010)

Analyst, Andersen Consulting, Houston, TX (1992-1993)

EDUCATION

Doctor of Philosophy (Economics), Purdue University, Krannert School of Management (1997)

Master of Science (Economics), Purdue University, Krannert School of Management (1995)

Bachelor of Business Administration (Economics and Finance, *cum laude*), Baylor University,
Hankamer School of Business (1992)

CONTINUING EDUCATION

Harvard University, Seminar for Experienced Presidents (2013)

Harvard University, Seminar for New Presidents (2010)

REFEREED ACADEMIC PUBLICATIONS

- Emerson, T.L.N. and B.A. Taylor. "Do Classroom Experiments Affect the Number of Economics Enrollments and Majors?" *International Review of Economics Education* 9.2 (2010): 43-58
- LaPierre, T., C.J. Conover, J.W. Henderson, J.A. Seward, and B.A. Taylor. "Estimating the Impact of State Health Insurance Mandates on Premium Costs in the Individual Market Using the Community Tracking Survey." *Journal of Insurance Regulation* 27.3 (2009): 3-36 (Lead article and awarded 2009 article of the year)
- Dearing, E., K. McCartney, and B.A. Taylor. "Does Higher Quality Early Child Care Promote Low-Income Children's Math and Reading Achievement in Middle Childhood?" *Child Development* 80.5 (2009): 1329-1349 (Lead empirical article; also named one of the best 20 articles published in 2010 by the Purdue University Center for Families and Boston College Center for Work and Family)
- McCartney, K., E. Dearing, B.A. Taylor, and K.L. Bub. "Quality Child Care Supports the Achievement of Low-Income Children: Direct and Indirect Pathways Through Caregiving and the Home Environment." *Journal of Applied Developmental Psychology* 28.5-6 (2007): 411-426
- Dearing, E. and B.A. Taylor. "Home Improvements: Within-Family Associations Between Income and the Quality of Children's Home Environments." *Journal of Applied Developmental Psychology* 28.5-6 (2007): 427-444
- Emerson, T.L.N. and B.A. Taylor. "Interactions Between Personality Type and the Experimental Methodology." *Journal of Economic Education* 38.1 (2007): 18-35
- Dearing, E., K. McCartney, and B.A. Taylor. "Within-Child Associations Between Changes in Family Income and Changes in Externalizing and Internalizing Problems." *Developmental Psychology* 42.2 (2006): 237-252
- Dearing, E., K. McCartney, and B.A. Taylor. "Change in Family Income-to-Needs Matters More for Children with Less," in *Child Care and Child Development: Results from the NICHD Study of Early Child Care and Youth Development*, NICHD Early Child Care Research Network (eds.), New York, NY: Guilford Publications, Inc., 2005
- Ewing, B.T., C.M. North, and B.A. Taylor. "The Employment Effects of a 'Good Cause' Discharge Standard in Montana." *Industrial and Labor Relations Review* 59.1 (2005): 17-33
- Barron, J.M., B.A. Taylor, and J.R. Umbeck. "Number of Sellers, Average Prices, and Price Dispersion." *International Journal of Industrial Organization* 22.8-9 (2004): 1041-1066 (Lead article)
- North, C.M. and B.A. Taylor. "The Biblical Underpinnings of Tit-for-Tat: Scriptural Insights Into Axelrod's *The Evolution of Cooperation*." *Faith & Economics* No. 44 (2004): 1-25 (Lead article)
- Taylor, B.A., E. Dearing, and K. McCartney. "Incomes and Outcomes in Early Childhood." *Journal of Human Resources* 39.4 (2004): 980-1007
- Dearing, E., B.A. Taylor, and K. McCartney. "The Implications of Family Income Dynamics for Women's Depressive Symptoms During the First Three Years Following Childbirth." *American Journal of Public Health* 94.8 (2004): 1372-1377

- Gwin, C.R. and B.A. Taylor. "The Role of Search Costs in Determining the Relationship Between Inflation and Profit Margins." *Journal of Money, Credit, and Banking* 36.1 (2004): 139-149
- Emerson, T.L.N. and B.A. Taylor. "Comparing Student Achievement Across Experimental and Lecture-Oriented Sections of a Principles of Microeconomics Course." *Southern Economic Journal* 70.3 (2004): 672-693
- Barron, J.M., B.A. Taylor, and J.R. Umbeck. "Will Open Supply Lower Retail Gasoline Prices?" *Contemporary Economic Policy* 22.1 (2004): 63-77
- Henderson, J.W. and B.A. Taylor. "Rural Isolation and the Availability of Hospital Services." *Journal of Rural Studies* 19.3 (2003): 363-372
- Henderson, J.W. and B.A. Taylor. "Employer-Sponsored Health Insurance: Past, Present, and Future." *Journal of Forensic Economics* 15.2 (2002): 181-194
- Netz, J.S. and B.A. Taylor. "Maximum or Minimum Differentiation? Location Patterns of Retail Outlets." *Review of Economics and Statistics* 84.1 (2002): 162-175
- Taylor, B.A. and J.G. Trogdon. "Losing to Win: Tournament Incentives in the National Basketball Association." *Journal of Labor Economics* 20.1 (2002): 23-41
- Dearing, E., K. McCartney, and B.A. Taylor. "Change in Family Income-to-Needs Matters More for Children with Less." *Child Development* 72.6 (2001): 1779-1793
- Barron, J.M., B.A. Taylor, and J.R. Umbeck. "New Evidence on Price Discrimination and Retail Configuration." *Applied Economics Letters* 8.2 (2001): 135-139
- Henderson, J.W., T.M. Kelly, and B.A. Taylor. "The Impact of Agglomeration Economies on Estimated Demand Thresholds: An Extension of Wensley and Stabler." *Journal of Regional Science* 40.4 (2000): 719-733
- Barron, J.M., B.A. Taylor, and J.R. Umbeck. "A Theory of Quality-Related Differences in Retail Margins: Why There is a 'Premium' on Premium Gasoline." *Economic Inquiry* 38.4 (2000): 550-569
- Taylor, B.A. "Retail Characteristics and Ownership Structure." *Small Business Economics* 14.2 (2000): 157-164
- Taylor, B.A. and W.J. Truitt. "Integrating the Traditional Job-Market Research Seminar with Instruction in the Undergraduate Classroom." *Journal of Economic Education* 31.2 (2000): 185-189
- Taylor, B.A. "On the Equivalency of Profit Maximization and Cost Minimization: A Note on Factor Demands." *Journal for Economic Educators* 3.1 (1999)
- Taylor, B.A. and J.K. Arnold. "Another Look at Minimum Wages and Business Failure Rates." *Journal of Economic Issues* 33.4 (1999): 1005-1010

OTHER PROFESSIONAL PUBLICATIONS

- Taylor, B.A. "Postscript." In *The Anxious Middle: Planning for the Future of the Christian College*, Todd C. Ream and Jerry Pattengale, Baylor University Press, 2023
- Taylor, B.A. "Advice for Incoming College Freshmen." Opinion editorial in *The Alabama Baptist* (July 27, 2023)
- Taylor, B.A. "Who Will Lead Us? A Lifecycle Approach to Academic Mentorship." In *Cultivating Mentors: Sharing Wisdom in Christian Higher Education*, Todd C. Ream, Jerry Pattengale, and Christopher J. Devers (eds.), InterVarsity Press, 2022
- Taylor, B.A. "Walking the 'Narrow Ridge' of Christian Calling and Academic Excellence." In *Campus Life: In Search of Community*, Expanded Edition, D. Moser and T.C. Ream (eds.), Downers Grove, IL: Carnegie Foundation for the Advancement of Teaching and InterVarsity Press, 2019
- Conlin, M., M. Dunn, T.M. McCulloh, and B.A. Taylor. "Education Beyond High School Is a Win for Students and Economy." Opinion editorial in *The Spokesman-Review* (January 20, 2019)

- President's Colloquy on Civil Discourse and the Christian University**, N. King and B.A. Taylor (eds.), Spokane, WA: Whitworth University, 2018
- President's Colloquy on Theological Identities at Whitworth University**, B.A. Taylor (ed.), Spokane, WA: Whitworth University, 2014
- McCulloh, Thayne M. and B.A. Taylor. "Colleges Build Vital Workforce." Opinion editorial in **The Spokesman-Review** (April 20, 2014)
- Taylor, B.A. "Having Pre-K Key to Future." Opinion editorial in **The Spokesman-Review** (November 3, 2013)
- Taylor, B.A. "Navigating the 'Narrow Ridge' Between Curiosity and Conviction." **The Presbyterian Outlook**, (October 14, 2013)
- Taylor, B.A. "Divine Appointments." In **Wisdom for Everyday Living**, S.M. Woods (ed.), Deerfield Beach, FL: HCI Publishers, 2013
- Taylor, B.A. "The Lure of the Footpath." In **Wisdom for Everyday Living**, S.M. Woods (ed.), Deerfield Beach, FL: HCI Publishers, 2013
- Taylor, B.A. "What Works For Me." **Inland Business Catalyst** (July-August 2011)
- Taylor, B.A. "Cuts May Hurt Need Grants." Opinion editorial in **The Spokesman-Review** (March 19, 2011)
- Taylor, B.A. "What I Know: Words of Wisdom, Random Thoughts and Advice." **Spokane Coeur d'Alene Living Magazine** (November-December 2010)
- Taylor, B.A. "What I Believe." **B-Metro Magazine** (November 2009)
- Taylor, B.A. "Why Poverty Matters to Alabama's Economic Development." **Business Alabama** (July 2008)
- Taylor, B.A. "Aligning Faculty Governance with Maintenance of Accreditation." **AACSB eNewslines** (April 2008)
- Taylor, T. and B.A. Taylor. "Stock Market Perspectives in Alabama." **Technology Alabama** (Spring 2008)
- Taylor, B.A. "Poverty Hobbles Business Workforce." Opinion editorial in **The Birmingham News** (January 28, 2007)
- Taylor, B.A. "The Dual Roles of Research and Scholarship in Business Education." **Baylor Business Review** (Spring 2005)
- Taylor, B.A. "Risk and Return on Equity." **Convenience Store Petroleum Magazine**, (December 2003)
- Taylor, B.A. "Translating Net Profit into ROA." **Convenience Store Petroleum Magazine**, (November 2003)
- Taylor, B.A. "Gross-Profit Dollars as Lifeblood." **Convenience Store Petroleum Magazine**, (August 2003)
- Taylor, B.A. "Poverty and Early Childhood Development." **Baylor Business Review** (Winter/Spring 2002)
- Taylor, B.A. "Using Experimental Laboratories to Teach Economics." **Baylor Business Review** (Spring/Summer 2001)
- Martin, J.D. and B.A. Taylor. "Distribution Woes: Adapting to Changes in Traditional Distribution Channels." **Baylor Business Review** (Fall 1999)
- Taylor, B.A. "Principles of Microeconomics, ECO 2306: Baylor University." Chapter 20 in **Ace Your Midterms and Finals: Principles of Economics**, pp.128-158. New York: McGraw-Hill (1999)
- Taylor, B.A. and C.J. Delaney. "A Note on 'The Economics of Open Space.'" **Illinois Real Estate Letter** (Spring 1998)

OTHER SCHOLARSHIP

Executive Producer, *What Poor Child Is This?* A feature-length documentary on child poverty in the U.S.; T.N. Mohan, director; New York, NY: Films Media Group; premiered at the Leonard A. Oakland Film Festival in February 2012

INVITED PRESENTATIONS & SPEECHES (SELECTED)

“Faith and Future.” Fall Convocation Address, Samford University, Birmingham, AL, August 2023
 “Opportunities and Challenges of Christian Higher Education.” South Highland Presbyterian Church, Birmingham, AL, March 2023
 “It’s Time to Soar.” Fall Convocation Address, Samford University, Birmingham, AL, August 2022
 “The Future of Residential Collegiate Education.” Alabama Governor’s School Opening Ceremonies (Keynote), Birmingham, AL, June 2022
 “On Civil Discourse.” Samford University Convocation, Birmingham, AL, March 2022
 “The Future of Samford University.” Rotary Club of Birmingham, Birmingham, AL, January 2022
 “Inaugural Address.” Samford University, Birmingham, AL, November 2021
 “The Future of Samford University.” Shades Valley Rotary Club, Birmingham, AL, October 2021
 “The Future of Samford University.” Kiwanis Club of Birmingham, Birmingham, AL, September 2021
 “Moving Forward When Going Back Sounds So Good.” Fall Convocation Address, Samford University, Birmingham, AL, August 2021
 “On Character Education.” Learning for Life Awards Ceremony, Orlean Beeson School of Education, Samford University, Birmingham, AL, August 2021
 “The Future of Residential Collegiate Education.” Samford Alumni Network, Birmingham, AL, August 2021
 “On Resilience.” Graduate Commencement Address, Whitworth University, Spokane, WA, May 2021
 “Developing a Culture to Support Women in Leadership.” *Spokane Journal of Business* Women in Leadership Forum, Spokane, WA, September 2020
 “Unnatural.” Fall Convocation Address, Whitworth University, Spokane, WA, September 2020
 “Transformation Versus Transaction.” Fall Convocation Address, Whitworth University, Spokane, WA, September 2019
 “Dietrich Bonhoeffer, Life Together, and Servant-Leadership.” Presbyterian University and Theological Seminary, Seoul, South Korea, May 2019
 “US-Korea Educational Partnerships.” Honam University, Daegu, South Korea, May, 2019
 “Peacemaking.” Graduate Commencement Address, Whitworth University, Spokane, WA, May 2019
 “Strategic Enrollment Planning.” Council of Independent Colleges, Phoenix, AZ, January 2019
 “Where Are You From?” This Whitworth Life (creative nonfiction), Whitworth University, Spokane, WA, December 2018
 “Making Promises.” Fall Convocation Address, Whitworth University, Spokane, WA, September 2018
 “Religious Freedom and Media Coverage in Higher Education.” Panelist, Brigham Young University Religious Freedom Annual Conference, Provo, UT, June 2018
 “Stewarding Your Talents.” Graduate Commencement Address, Whitworth University, Spokane, WA, May 2018
 “Academic Program Review and Budget Prioritization.” Council of Independent Colleges, Hollywood, FL, January 2018
 “The University and Moral Clarity.” Fall Convocation Address, Whitworth University, Spokane, WA, September 2017

- "The Big Three." Graduate Commencement Address, Whitworth University, Spokane, WA, May 2017
- "Promoting Diversity, Equity and Inclusion at Faith-Based Colleges and Universities." Baylor University Christian Higher Education Leadership Seminar, Waco, TX, May 2017
- "Opportunities and Challenges for Christian Higher Education." National Presbyterian Church, Washington, D.C., January 2017
- "What It Means to Be an Ally in the March for Racial Equality." Keynote address, Martin Luther King Rally and March, Spokane, WA, January 2017
- "New Identities." Fall Convocation Address, Whitworth University, Spokane, WA, September 2016
- "Dealing with Trauma in Colleges and Universities." Together Everyone Achieves More (TEAM) Second Annual Conference, Spokane, WA, July 2016
- "Living the Virtues." Graduate Commencement Address, Whitworth University, Spokane, WA, May 2016
- "Inclusive Excellence at Christ-centered Colleges and Universities." Baylor University President's Advisory Council on Diversity, Waco, TX, February 2016
- "Responding to Racial Incidents on Campus." Council for Christian Colleges and Universities President's Conference, Washington, DC, January 2016
- "Links Between Poverty and Early Child Development." Young Child Expo and Conference, Spokane, WA, October 2015
- "Moving Forward When Going Back Sounds So Good." Fall Convocation Address, Whitworth University, Spokane, WA, September 2015
- "Life Together...Life Forever More." Graduate Commencement Address, Whitworth University, Spokane, WA, May 2015
- "Reflections on *Life Together*." Keynote address, Spokane Leadership Prayer Breakfast, Spokane, WA, May 2015
- "New Insights on Tuition Models." Council of Independent Colleges, San Diego, CA, January 2015
- "Preparing for the Next Generation of Christian Business Leaders." The Way of Business, Spokane, WA, October 2014
- "The Next Chapter." Fall Convocation Address, Whitworth University, Spokane, WA, September 2014
- "Trends in Higher Education." Aurora Northwest Rotary Club, Spokane, WA, May 2014
- "Reflecting *Alma Mater*." Graduate Commencement Address, Whitworth University, Spokane, WA, May 2014
- Keynote address, Youth For Christ, Spokane, WA, May 2014
- "Educating Students for the 21st Century." Spokane Rotary 21Club, Spokane, WA, October 2013
- "The *Unofficial* Guide to Whitworth." Fall Convocation Address, Whitworth University, Spokane, WA, September 2013
- "Peacemaking." Graduate Commencement Address, Whitworth University, Spokane, WA, May 2013
- "The Opportunities and Challenges of Interdisciplinary Scholarship." Spokane Intercollegiate Research Conference, Spokane, WA, April 2013
- "The Hands and Feet of Christ." Union Gospel Mission Annual Banquet, Spokane, WA, April 2013
- "Lions, Tigers and MOOCs, Oh My!" Spring Convocation Address, Whitworth University, Spokane, WA, February 2013
- "Articulating Vision and Setting Strategy." Community Colleges of Spokane Leadership Development Seminar, Spokane, WA, November 2012
- "Voices for the Voiceless." Fall Convocation Address, Whitworth University, Spokane, WA, September 2012
- "Keeping It All In Perspective." Graduate Commencement Address, Whitworth University, Spokane, WA, May 2012
- "Leadership and Core Values." Avista Corporation's Leadership Summit, Spokane, WA, March 2012

- "U.S. Poverty and Its Effects on Child Development." World Vision's Targeting Hope Workshop, Spokane, WA, November 2011
- "Leadership in the Face of Relentless Information." Spokane Leadership Connections Forum, Spokane, WA, November 2011
- "The Three C's: Competence, Courage, Compassion." Fall Convocation Address, Whitworth University, Spokane, WA, September 2011
- "Real Estate Economics." Spokane-Kootenai Real Estate Research Committee, Post Falls, ID, June 2011
- "The Economics of Higher Education." Spokane Estate Planning Council, Spokane, WA, May 2011
- "Be Still." Graduate Commencement Address, Whitworth University, Spokane, WA, May 2011
- "Whitworth University." Aurora Northwest Rotary Club, Spokane, WA, April 2011
- "Whitworth University." Country Homes Kiwanis Club, Spokane, WA, April 2011
- "Whitworth University." Downtown Kiwanis Club, Spokane, WA, April 2011
- "Christian Higher Education: A Beacon at the Crossroads." First Presbyterian Church Men's Breakfast, Spokane, WA, March 2011
- "Christian Higher Education: A Beacon at the Crossroads." Hamblen Park Presbyterian Church Men's Retreat, Spokane, WA, February 2011
- "Remembering." Whitworth University Veteran's Day Ceremony, Spokane, WA, November 2010
- "Whitworth University." Spokane Valley Kiwanis Club, Spokane Valley, WA, November 2010
- "The Transformative Roles for Service Learning and Community Engagement in Higher Education." Spokane City Forum, Spokane, WA, October 2010
- "Whitworth's Enduring Commitments to Mind and Heart." Presidential Inaugural Address, Whitworth University, Spokane, WA, October 2010
- "Community Development Through Entrepreneurship." President's Annual Leadership Breakfast, Whitworth University, Spokane, WA, October 2010
- "Whitworth University." Spokane Rotary North Club, Spokane, WA, September 2010
- "Celebrating a Courageous Mission." Fall Opening Convocation Address, Whitworth University, Spokane, WA, September 2010
- Keynote speaker, Pre-K Advocacy Forum, Alabama Department of Children's Affairs, Montgomery, AL, April 2010
- Alabama Business Leaders Summit on Early Childhood Investment (panelist). Sponsored by Business Council of Alabama, Birmingham, AL, October 2009
- "Living an Integrated Life of Meaning Through Vocation: A 'Last Lecture'." Samford University Convocation, October 2009
- "The Role of Higher Education Institutions in Leading Change for Our Communities." Associated Builders and Contractors, Alabama Chapter, Birmingham, AL, October 2009
- "Policies Affecting Poor Children." Greater Birmingham Republican Women, Birmingham, AL, October 2009
- "Trends Impacting Emerging Businesses." South Region Minority Supplier Development Council, Birmingham, AL, June 2009
- "Leadership in the Face of Relentless Information." Birmingham Rotaract Club, Birmingham, AL, June 2009
- "Comments on the State of the US Economy." Birmingham Risk Management Association, Birmingham, AL, May 2009
- How Business Ethics Practitioners and Academics Can Work Together More Effectively to Achieve Common Goals (panelist). Sponsored by Belmont University, Nashville, TN, April 2009
- A Forum on the Stimulus Package (panelist). Sponsored by the *Birmingham Business Journal*, Birmingham, AL, March 2009
- "How to Survive in a Down Economy – Economic Trends." Birmingham Regional Chamber of Commerce, Birmingham, AL, February 2009
- A Forum on the Current Economic Crisis (panelist). NAIOP Commercial Real Estate Trade Association, Birmingham, AL, February 2009

- "Reconciling Biblical Mandates on Money and the Professions." *PowerLunch* at Shades Mountain Baptist Church, Birmingham, AL, February 2009
- A Forum on the 2009 Economic Forecast (panelist). Sponsored by the *Birmingham Business Journal*, Birmingham, AL, January 2009
- "Leadership by Execution." Financial Planning Association of North Alabama, Birmingham, AL, November 2008
- A Forum on the Current Economic Crisis (panelist). Samford University, Birmingham, AL, October 2008
- "The Current Economic Crisis." Leadership Vestavia Hills, Birmingham, AL, October 2008
- Chief Risk Officers Roundtable (moderator). Birmingham Risk Management Association, Birmingham, AL, June 2008
- "The Impact of Health Insurance Mandates on Insurance Costs." Birmingham Association of Health Underwriters, Birmingham, AL, June 2008
- Alabama 2018: The Changing Business Environment in Alabama (moderator). Alabama 2018 Conference, Birmingham, AL, May 2008
- "The Millennial Generation." Gardendale Rotary Club, Gardendale, AL, April 2008
- "Me, Raise Money? Deans and Fundraising." CASE District IV Conference, Little Rock, AR, April 2008
- "Trends in Entrepreneurship Education." Birmingham Venture Club, Birmingham, AL, March 2008
- "God and Money." Samford University Convocation, November 2007
- "Understanding the Links Between Poverty and Early Childhood Development." Samford University, October 2007
- "The Millennial Generation." Homewood Rotary Club, Homewood, AL, June 2007
- "How to Prepare Your Business Workforce with MBAs." AlabamaGermany Partnership Annual Business Forum, Birmingham, AL, March 2007
- "The Current State of Affairs in Energy Markets." Birmingham Venture Club, Birmingham, AL, July 2006
- "Students' Perceptions of China and its Impact on the Global Economy." Consortium for Global Education's Internationalization of Higher Education Conference, Qingdao, China, June 2006
- "The Future of the Samford University School of Business." Shades Valley Rotary Club, Birmingham, AL, March 2006
- "Finding Vocation in the Professions." Samford Business Network, Nashville, TN, March 2006
- "Finding Vocation in the Professions." Samford Business Network, Birmingham, AL, November 2005
- "State-Level Health Insurance Mandates and Premium Costs." Southeastern Health Economics Study Group, University of South Carolina, Columbia, SC, October 2005
- "Estimating the Impact of State-Level Insurance Mandates on Premium Costs." Duke University, Fuqua School of Business, Health Sector Management Seminar, Durham, NC, June 2005
- "Quality Child Care as a Natural Intervention for Poor Children." Texas Licensed Child Care Association, Waco, TX, April 2005
- "Measuring the Costs of Intervention." Interagency School Readiness Consortium, National Institute for Child Health and Human Development, Washington, DC, February 2005
- "Poverty and Early Child Development." Smart Start Child Care Association, Waco, TX, June 2004
- "The Biblical Underpinnings of Tit-for-Tat: Scriptural Insights Into Axelrod's *The Evolution of Cooperation*." Wheaton College's *Scripture and the Disciplines* Conference, Wheaton, IL, May 2004
- "Incomes and Outcomes in Early Childhood." Biennial Conference on Human Development, Washington, DC, April 2004
- "Poverty and Early Child Development." Department of Economics, Trinity University, San Antonio, TX, March 2004
- "Understanding Important Contexts for Early Child Development." Baylor University Sabbatical Lecture, Waco, TX, September 2003

- “The State of Poverty Research in Early Child Development: An Economist’s Perspective.”
Department of Human Development and Psychology, Harvard Graduate School of Education, Cambridge, MA, May 2003
- “If and How Family Economic Resources Impact Early Child Development.” Department of Economics, Georgia State University, Atlanta, GA, April 2003
- “Will Open Supply Lower Retail Gasoline Prices?” Federal Trade Commission, Washington, DC, May 2002
- “The Child Care Problem: An Economist’s Perspective.” Smart Start Child Care Agency, Waco, TX, April 2002
- “John Nash, Game Theory, and *A Beautiful Mind*.” Baylor Economists, Waco, TX, February 2002
- “Incomes and Outcomes in Early Childhood.” Department of Economics, University of Richmond, Richmond, VA, February 2002
- “Incomes and Outcomes in Early Childhood.” Department of Economics, University of Oregon, Eugene, OR, October 2001
- “Finding New Cheese and Surviving in a Changing Marketplace.” Keynote address to the Nebraska Agri-Business Association, Kearney, NE, August 2001
- “Positive Externalities and the Market for Education.” Leadership in Free Enterprise, Waco, TX, June 2001
- “The Economics of Health Care.” Greater Waco Chamber of Commerce – Leadership Waco, Waco, TX, September 2000
- “Positive Externalities and the Market for Education.” Leadership in Free Enterprise, Waco, TX, June 2000
- “Determining Demand Thresholds for Specialized Medical Services.” Department of Economics, Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM), Monterrey, Mexico, May 2000
- “The Economics of L.I.F.E.” Leadership in Free Enterprise, Waco, TX, June 1999
- “Why Popcorn Costs More at the Movies and Why the ‘Obvious’ Answer is Wrong: The Power of Economic Reasoning.” Kiwanis Club of Waco, Waco, TX, May 1999

OTHER PRESENTATIONS BY SELF OR COAUTHORS (SELECTED)

- “Child Care as Protection Against the Detrimental Effects of Low Income on Achievement During Middle Childhood.” Society for Research in Child Development, Boston, MA, March 2007
- “The Biblical Underpinnings of Tit-for-Tat: Scriptural Insights Into Axelrod’s *The Evolution of Cooperation*.” Southern Economic Association, New Orleans, LA, November 2004
- “The Role of Poverty in Determining the Association Between Child-Care Quality and Child Outcomes.” Southern Economic Association, San Antonio, TX, November 2003
- “Retail Profit Margins and Inflation.” Southern Economic Association, San Antonio, TX, November 2003
- “Experimenting with Experiments.” Western Economic Association, Denver, CO, July 2003
- “Is High-Quality Child Care an Intervention for Children from Low-Income Families?” Society for Research in Child Development, Tampa, FL, April 2003
- “Shotgun Divorce: The Unintended Consequences of Divorce Liberalization on Spousal Homicides.” Southwestern Economic Association, San Antonio, TX, April, 2003
- “Comparing Student Achievement Across Experimental and Lecture-Oriented Sections of a Principles of Microeconomics Course.” Southern Economic Association, New Orleans, LA, November 2002
- “State-Level Mandates and Premium Costs.” Southern Economic Association, New Orleans, LA, November 2002
- “Will Open Supply Lower Retail Gasoline Prices?” Western Economic Association, Seattle, WA, July 2002

- “The Dynamics of Family Income and Maternal Depressive Symptoms in the First 36 Months Following Child Birth.” Annual Northeast Mini-Conference on Infant Studies, Durham, NH, January 2002
- “Incomes and Outcomes in Early Childhood.” Society for Research in Child Development, Minneapolis, MN, April 2001
- “Change in Family Income-to-Needs Matters More for Children with Less.” Society for Research in Child Development, Minneapolis, MN, April 2001
- “State-Level Mandates and Premium Costs.” American Economic Association, New Orleans, LA, January 2001
- “The Economic Impact of Health Insurance Mandates on HMO Premium Costs.” Southern Risk and Insurance Association, San Antonio, TX, November 2000
- “Search Costs, Prices, and Price Dispersion in Monopolistically Competitive Markets.” Western Economic Association, Vancouver, BC, July 2000
- “The Economic Impact of Health Insurance Mandates on Premium Costs.” Missouri Valley Economic Association, St. Louis, MO, February 2000
- “The Economic Impact of Health Insurance Mandates on Premium Costs.” American Risk and Insurance Association, Vancouver, BC, August 1999
- “Investing in Affirmative Action: Long-Term Performance Effects of Affirmative Action Awards.” Academy of Management, Chicago, IL, August 1999
- “Losing to Win: Tournament Incentives and the Draft Lottery in the National Basketball Association.” Western Economic Association, San Diego, CA, July 1999
- “Losing to Win: Tournament Incentives and the Draft Lottery in the National Basketball Association.” Western Social Science Association, Ft. Worth, TX, April 1999
- “Determining Demand Thresholds for Specialized Medical Services.” Missouri Valley Economic Association, Memphis, TN, February 1999
- “Search Costs, Prices, and Price Dispersion in Monopolistically Competitive Markets: Some Empirical Evidence.” American Economic Association, New York, NY, January 1999
- “Determining Price-Cost Margins in the Vertical Distribution of Gasoline.” International Atlantic Economic Society, Boston, MA, October 1998
- “Why is There a ‘Premium’ on Premium Gasoline? Explaining Differences in Retail Margins.” Midwest Economic Association, Chicago, IL, March 1998
- “Using Central Place Theory to Examine the Spatial Distribution of Health Care Services.” Missouri Valley Economic Association, St. Louis, MO, February 1998
- “Maximum or Minimum Differentiation? An Empirical Investigation Into the Location of Firms.” International Atlantic Economic Society, Philadelphia, PA, October 1997

INTERNATIONAL EXPERIENCE

- Universitas Pelita Harapan, Jakarta, Indonesia (October 2023)
- Lausanne Global Workplace Forum, Philippines (June 2019)
- Various Lectures and Sermons, South Korea (May 2019)
- Whitworth University Core 650, Israel and Palestine (May 2018)
- Council for Christian Colleges and Universities’ Bridging Two Cultures Roundtable, Oxford, England (July 2016)
- Whitworth University Core 650, Greece (June 2016)
- The Oxford Conclave for Higher Education, Oxford, England (September 2011, September 2014, September 2015, September 2016, September 2018)
- Whitworth University Core 650, Germany, Czech Republic (May 2013)
- Whitworth University Costa Rica Campus, San Jose, Costa Rica (January 2011, March 2012, March 2013)
- Universitas Pelita Harapan, Jakarta, Indonesia (January 2010)
- Consortium for Global Education, Beijing, China (June 2006)

Visiting Professor, Kiev Business School, Kiev, Ukraine (June 2006)
 Baylor Business Excellence Scholarship Team, Tokyo, Japan (March 2005)
 Baylor in Great Britain, London, England (July-August 2001)
 Baylor University/Stockholm School of Economics Conference on Health Care Policy, Stockholm, Sweden (May 2001)
 Visiting Professor, Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM), Monterrey, Mexico (May 2000)
 Baylor Business Excellence Scholarship Team, Monterrey, Mexico (May 1999)
 Countries visited: Austria, Bahamas, Belgium, British Virgin Islands, Canada, China, Costa Rica, Czech Republic, England, France, Germany, Greece, Indonesia, Israel, Italy, Jamaica, Japan, Liechtenstein, Mexico, Palestine, Philippines, Scotland, South Korea, Sweden, Switzerland, Thailand, Ukraine

POPULAR MEDIA

Dozens of television interviews on network affiliates:

NBC, ABC, CBS, Fox, and Alabama Public Television

Quoted in and/or research results reported by:

*The New York Times; The Boston Globe; The Christian Science Monitor; Christianity Today; MSNBC.com; US News & World Report; USA Today; National Review; The Cambridge Chronicle; Education Week; The Spokesman-Review; The Houston Chronicle; The Chronicle of Higher Education; The Austin American-Statesman; The Atlanta Journal Constitution; The Waco Tribune-Herald; The Birmingham News; CFO Magazine; Strategy & Business; The Harvard Gazette; The Rotarian Magazine; The National Center for Children and Poverty; The Center for Law and Social Policy; The Center for the Advancement of Health; The Zanesville Times-Recorder; Florida Today; The Heritage Foundation; The Louisville Courier-Journal; Chief Executive Magazine; The Cincinnati Enquirer; St. Petersburg Times; Orange County Register; Billings Gazette; PsychiatrySource.com; About.com; Wine Business Online; The Howard Center for Family, Religion, and Society; The Strategic Account Management Association; The Fresno Bee; Annie E. Casey Foundation; The Casper Star Tribune; The Sutherland Institute; The Michigan Family Forum; and The Children's Defense Fund; *Medicine Plus*; U.S. Department of Health & Human Services; *Austin American-Statesman*; *The Jacksonville Observer*; *Tehran Times*; New America Foundation; *The Spokane Spokesman-Review*; *The Pacific Northwest Inlander*; *The Seattle Times**

Numerous radio interviews on:

ABC National Radio, CBS National Radio, Associated Press Radio Network, CBS and ABC radio affiliates, WERC (Birmingham, AL), KXLY (Spokane, WA), WXJC (Birmingham, AL) and the Waitt Farm Network

RESEARCH GRANTS & FELLOWSHIPS

McGonigal, T. (co-PI), G. Sittser (co-PI), and B.A. Taylor (co-PI). "The Ekklesia Project". *The Lilly Endowment*, \$1,000,000: granted December, 2013
 Henderson, J.W. (co-PI), J.A. Seward (co-PI), and B.A. Taylor (co-PI). "The Impact of Regulation on the Health Insurance Market and Health Care Providers" (consortium project with Duke University Medical School). *Agency for Healthcare Research and Quality*, \$167,142: granted June 2004-May 2005
 Henderson, J.W., J.A. Seward, and B.A. Taylor. "State-Level Health Insurance Mandates and Premium Costs." *Baylor University Research Committee*, \$3,000: granted 2001-2002
 Summer Sabbatical Grant, *Baylor University*, granted 1998, 1999, 2000, 2001
 Purdue Research Foundation Dissertation Fellowship, *Purdue University*, granted 1996

SELECTED AWARDS & RECOGNITIONS

22 People to Watch, *Birmingham Business Journal* (2022)
Who's Who in Alabama Higher Education, *Birmingham Business Journal* (2021)
Governor Emeritus, Beta Gamma Sigma, 2011
Finalist for the Rosabeth Moss Kanter Award for Excellence in Work-Family Research sponsored by the Purdue University Center for Families and Boston College Center for Work and Family (top 20 article published in 2010 in the area of work and family)
Journal of Insurance Regulation Spencer L. Kimball Article of the Year Award (2009)
Finalist, Rising Star Award for New Executive with the Biggest Impact, *Birmingham Business Journal* (2008)
Top 40 Under 40 Years of Age in Birmingham, *Birmingham Business Journal* (2006)
University Outstanding Professor, *Baylor University* (2005)
Mortar Board Circle of Achievement Award, *Baylor University* (2003)
Pi Beta Phi Distinguished Professor Award, *Baylor University* (1998, 2001)
Favorite Economics Professor, *Baylor Economists, Baylor University* (2000)
Young Researcher Award, Hankamer School of Business, *Baylor University* (2000)
Phi Beta Lambda Outstanding Professor Award, *Baylor University* (1999)
Outstanding Graduate Student Instructor, Krannert School of Management, *Purdue University* (1994, 1996)
Robert E. Cook Award to the Outstanding Student in Economics, Hankamer School of Business, *Baylor University* (1992)
Dallas Treasury Management Award to the Outstanding Student in Finance, Hankamer School of Business, *Baylor University* (1992)

PROFESSIONAL AND ACADEMIC AFFILIATIONS

American Economic Association, Beta Gamma Sigma, Association of Christian Economists, Omicron Delta Epsilon, Beta Alpha Psi, Rotary International

CONSULTING EXPERIENCE

AgriFocus, Inc., Finance and Resource Management Consultants, ABB Vetco Gray, Citgo Petroleum Company, National Collegiate Athletic Association, Atlantic Richfield Company, The Parker Companies, Richard Oil and Fuel, J.D. Carpenter Companies, R.M. Roach & Sons, Holmes Oil Company, Citizens Fuel Company, Volta Oil Company, Ricker Oil Company, Virginia Oil Company, F.L. Roberts and Company, Presto Convenience Stores, Nordstrom Oil Company, Kwik Chek/McGraw Oil Company, Vintners Distributors, Spinx Oil Company, Siegel Oil Company, Craft Oil Corporation, Douglass Distributing Company, Moore Oil Company, Newton Oil Company, R.D. Holder Oil Company, Lube-Tech, Cardwell Distributing, General Petroleum, McPherson Oil Company, The Jankovich Company, Texas Enterprises, Inc., Wallis Oil Company, Nelson Oil Company, Landview Fertilizer Company, Lortscher AgriService Incorporated, Eldon C. Stutsman Incorporated, Monke Brothers Fertilizer Company, Willard Agri-Service Company, Cartersville Elevator, Centennial Ag Supply, Shur-Gro Farm Services, Stratton Seed Company, and FCI Ag

PROFESSIONAL & COMMUNITY SERVICE

Board of Trustees, Templeton World Charity Foundation (2022-)
Board of Directors, American Association of Presidents of Independent Colleges and Universities (2016-2019)
President (2017-2019)

Board of Directors, Birmingham Business Alliance, Birmingham, AL (2006-2010; 2022-)
 Board of Directors, Public Affairs Research Council of Alabama (2021-)
 Board of Trustees, Baptist Health System (2021-)
 Leadership Council, Alabama Governor's School (2021-)
 Washington Governor Jay Inslee's Higher Education Task Force for COVID-19 (2020-2021)
 Board of Directors, Spokane County United Way (2019-2021)
 Board of Directors, National Association of Independent Colleges and Universities (2017-2018)
 Board of Directors, Council of Independent Colleges (2015-2018)
 Spokane Mayor David A. Condon's Advisory Council on Economic Vitality (2016-2019)
 Honorary Commander, 141st Wing Mission Support Group, Fairchild Air Force Base (2015-2019)
 Board of Directors, Association of Presbyterian Colleges and Universities (2013-2019)
 Board of Directors, Spokane University District Public Development Authority (2013-2021)
 Board of Directors, Thrive Washington (2011-2019)
 Regional Advisory Board, US Bank, Spokane, WA (2010-2019)
 Board of Directors, Greater Spokane Incorporated (2010-2021)
 Board of Directors, Independent Colleges of Washington (2010-2021)
 Chair of the Board (2017-2019)
 Board of Trustees, Whitworth University (2010-2021)
 Board of Directors, Whitworth Foundation (2010-2021)
 Board of Directors, Alabama Association of Nonprofits (2009-2010)
 Financial Stability Partnership Leadership Committee, United Way of Central Alabama (2009-2010)
Birmingham Business Journal Editorial Advisory Board (2009-2010)
 Judge, Principal of the Year Award, The Rotary Club of Birmingham, Birmingham, AL (2008-2010)
 Board of Governors, Beta Gamma Sigma (2008-2010); named Governor Emeritus (2011)
 Board of Directors, Alabama Council for Economic Education (2008-2010)
 Chairman, Birmingham Business Alliance Council of Economic Advisors (2008-2010)
 Executive Committee, Association of Christian Economists (2008-2010)
 Board of Directors, Business Council of Alabama (2007-2010)
 Member, Birmingham Council of the Southern Institute for Business and Professional Ethics (2007) – eventually became Mann Center for Ethics & Leadership at Samford University
 Board of Directors, Goldleaf Financial Solutions, Inc. (NASDAQ: GFSI) (2007-2009)
 Judge and Coordinator, Small Business Week Awards, Birmingham Business Alliance, Birmingham, AL (2006-2010)
 Board of Directors, McPherson Oil Company (2006-2009)
 External Reviewer, Alabama A&M University's programs in economics and finance (2008)
 Economist-in-Residence, Export Alabama Trade Boot Camp, Birmingham, AL (April 2006)
 Editorial Board, *Atlantic Economic Journal* (2002-2006)
 Ad hoc reviewer for *Southern Economic Journal*, *Journal of Economic Education*, *Journal of Economics and Business*, *Small Business Economics*, *Energy Journal*, *Journal of Sports Economics*, *Atlantic Economic Journal*, *Review of Regional Science*, *Journal of Markets and Morality*, *Faith and Economics*, *Journal of Industry, Competition and Trade*, Social Sciences and Humanities Research Council of Canada, University of California Energy Institute, *Review of Industrial Organization*, *International Journal of the Economics of Business*, National Science Foundation, *Eastern Economic Journal*, *International Journal of Economics Education*
 PTA Board, Woodway Elementary School, Waco, TX (2004-2005)
 Panel discussant, Southern Economic Association, New Orleans, LA, November 2004
 Session chair and paper discussant, Southern Economic Association, San Antonio, TX, November 2003
 Session chair and paper discussant, Western Economic Association, Denver, CO, July 2003
 Paper discussant, Western Economic Association, Seattle, WA, July 2002

Session organizer, chair, and paper discussant, American Economic Association, New Orleans, LA, January 2001
Board member, Keep Waco Beautiful (2000-2001)
Paper discussant, Western Economic Association, Vancouver, BC, July 2000
Technical advisor for Jeffrey Perloff's *Microeconomics*, Addison-Wesley, 2000
Chair, Leadership Waco Curriculum Committee, Greater Waco Chamber of Commerce (1999-2002)
Leadership Waco Graduate Program Committee, Greater Waco Chamber of Commerce (1999-2002)
Leadership Waco Class of 1999, Greater Waco Chamber of Commerce
Paper discussant, International Atlantic Economic Society, Boston, MA, October 1998
Paper discussant, Midwest Economic Association, Chicago, IL, March 1998
Paper discussant, International Atlantic Economic Society, Philadelphia, PA, October 1997
Ad hoc textbook reviewer for John Wiley & Sons, Irwin/McGraw Hill, South-Western, Addison-Wesley, Prentice-Hall

CHURCH SERVICE

Member, Dawson Memorial Baptist Church, Birmingham, AL (2005-2010; 2021-)
Board of Directors, Dawson Foundation (2007-2010)
Adult Sunday School Teacher (2006-2010)
Pulpit Supply (2010-):
Calvary Baptist Church, Spokane, WA
Colbert Presbyterian Church, Colbert, WA
Dawson Memorial Baptist Church, Birmingham, AL
Emmanuel Presbyterian Church, Spokane, WA
First Presbyterian Church, Anchorage, AK
First Presbyterian Church, Bellevue, WA
First Presbyterian Church, Bellingham, WA
First Presbyterian Church, Boulder, CO
First Presbyterian Church, Colorado Springs, CO
First Presbyterian Church, Coeur d'Alene, ID
First Presbyterian Church, Kennewick, WA
First Presbyterian Church, Littleton, CO
First Presbyterian Church, Spokane, WA
First Presbyterian Church, Yakima, WA
Gate of Heaven Methodist Church, Daejeon, South Korea
Harrison Square Presbyterian Church, Centralia, WA
Irvine Presbyterian Church, Irvine, CA
Knox Presbyterian Church, Spokane, WA
La Cañada Presbyterian Church, La Cañada, CA
La Jolla Presbyterian Church, La Jolla, CA
Meadowbrook Baptist Church, Gadsden, AL
Moody Bible Institute, Spokane, WA
Myungsung Presbyterian Church, Seoul, South Korea
Presbytery of the Inland Northwest, Spokane, WA
Saeronam Presbyterian Church, Daejeon, South Korea
Samford University Chapel, Birmingham, AL
Shades Crest Baptist Church, Birmingham, AL
Siloam Baptist Church, Marion, AL
South Highland Presbyterian Church, Birmingham, AL
West Jefferson Baptist Church, Birmingham, AL

Whitworth Institute for Ministry, Spokane, WA

Whitworth Presbyterian Church, Spokane, WA

Whitworth University Chapel, Spokane, WA

Member, Colbert Presbyterian Church, Colbert, WA (2011-21)

Member, Fellowship Bible Church, Waco, TX (2004-2005)

Regular Visitor, Park Street Church, Boston, MA (2002-2003)

Member, First Baptist Church, Woodway, TX (1997-2004)